

# Event Sponsorship & Support Opportunities

**POSITIVE VIBES ENCORE W/ SUNNI PATTERSON**  
MARCH 12, 2016, PAN AFRICAN CONNECTION



**Media Sponsorship - \$250.00**

**Promotional Benefits of a Media Sponsor** - \$250 (Customized barter packages will be considered.)

For additional sponsorship opportunities, please click [here](#).)

- Opportunity to expose your media organization to an influential urban-focused audience.
- Listing as Media Sponsor on marketing collaterals related to event
- Logo featured on website with dedicated link to your media outlet's website
- Signage at the venue
- One (1+) Meet & Greet Tickets and Two (2) dinner plate tickets
- Complimentary insertion in all gift bags

### **Role of the Media Sponsor**

- Promote FTS Positive Vibes Encore (March 12, 2016) extensively in the related digital media outlets and in print, if print publication.
- Commitment of media coverage of Positive Vibes Encore Fundraiser before, during and after the event
- Listing of our Positive Vibes event (March 12, 2016) pre- and post-event on all the social media networks where you have a presence (provide event recap)
- Placing the Positive Vibes flier on the company website and other related websites
- Increasing the media exposure of FTS Fundraiser in all media channels and outlets associated with your organization to promote donor and decision makers' attendance
- Interview event organizers and various special guests, as well performers

### **Social Media Roles for the Media Sponsor/Partner**

Follow Free The Streets on Twitter [@Freethestreets\\_](#) and like FTS on Facebook [www.facebook.com/Freethestreetsdaily.usa](#)

Use the hashtag for the Positive Vibes Encore: #POSITIVEVIBES

Share information about the Positive Vibes Encore on Facebook, Twitter, and other social media platforms as applicable.

Thank you for your consideration. Customized **barter** media sponsorships are also available. For more information, please visit [www.freethestreets.org](#). If your media outlet is interested in becoming a Media Sponsor or Partner or has questions, please contact **Kilani Nelson** at [contact@freethestreets.com](#) or call (972) 514-6124.

Click here to proceed with sponsorship payment [/www.freethestreets.com/fundraiser](#)